

WHAT IS CLAIMED IS:

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1. A method for targeted marketing comprising:  
generating unique identification numbers for predetermined paging service subscribers;  
creating advertisement scripts; and  
appending advertisement scripts to page messages for paging service subscribers having the unique identification numbers.
  - 10 2. The method for targeted marketing according to Claim 1 further comprising:  
storing the unique identification numbers in a central database;  
programming paging units of paging service subscribers with the unique identification numbers;  
correlating the unique identification numbers stored in the central database with the unique identification numbers programmed into the paging units; and  
transmitting the advertisements scripts and messages to paging units programmed with the unique identification numbers based upon the correlation.
  - 20 3. The method for targeted marketing according to Claim 2, wherein the step of appending advertisement scripts to page messages comprises transmitting the advertisement prior to transmitting the message.
  4. The method for targeted marketing according to Claim 2, wherein the step of appending advertisement scripts to page messages comprises transmitting the advertisement after transmitting the message.
  5. A method for appending advertisements to messages received by paging units comprising:  
30 generating unique identification numbers for predetermined paging service subscribers and storing the numbers in a central database;

programming the paging units of the paging service subscribers with the unique identification numbers;

creating advertisement scripts;

appending advertisement scripts to page messages for paging service subscribers having the unique identification numbers programmed into their paging units; and

transmitting the advertisement scripts and messages to paging units having the unique identification numbers.

6. The method for appending advertisements to messages received by paging units according to Claim 5, wherein the step of appending advertisement scripts to page message comprises transmitting the advertisement prior to transmitting the message.

7. The method for appending advertisements to messages received by paging units according to Claim 5, wherein the step of appending advertisements scripts to page messages comprises transmitting the advertisement after transmitting the message.

8. A method for voice paging comprising:

converting a voice stream message into a first format signal stream;

transmitting the first format signal stream;

converting the first format signal stream back into a voice stream message; and

replaying the voice stream message.

9. A method for voice paging comprising:

converting a voice stream message into a voice object;

digitizing the voice object;

compressing the digitized voice object;

transmitting the compressed, digitized voice object;

decompressing the compressed, digitized voice object;

converting the digitized voice object into an analog voice signal stream; and

replaying the analog voice signal stream.

10. A method for voice paging comprising:  
converting a voice stream message into a voice object;  
breaking the voice object into a phoneme stream;  
tokenizing the phoneme stream;  
compressing the tokenized phoneme stream;  
transmitting the compressed, tokenized phoneme stream;  
decompressing the compressed, tokenized phoneme stream;  
converting the tokenized phoneme stream back into a phoneme stream; and  
replaying the phoneme stream.

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11. A method for voice paging and language translation comprising:  
converting a voice stream message which is in a first language into a first format  
signal stream;  
translating the first format signal from the first language into a second language  
first format signal;  
transmitting the translated first format signal stream;  
converting the first format signal stream back into a voice stream message; and  
replaying the voice stream message.

12. A method for voice paging and language translation comprising:  
converting a voice stream message into a voice object;  
digitizing the voice object;  
breaking the digitized voice object into a first phoneme stream;  
pattern matching each phoneme in the first phoneme stream to preset phonemes  
stored in memory and outputting a second phoneme stream based on the result of the  
pattern matching;  
translating the second phoneme stream from a first language into a second  
language;  
tokenizing the second phoneme stream;  
compressing the tokenized second phoneme stream;  
transmitting the compressed, tokenized second phoneme stream;

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decompressing the compressed, tokenized second phoneme stream;  
converting the second tokenized phoneme stream back into a phoneme stream;

and

replaying the phoneme stream.

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